

# Market entry information and support - Renewables

*New market entry within renewables guided by informed decision making with a holistic view of the political, social and commercial challenges and a complete understanding of all risks and opportunities*

## The H&G Way

- / Assessment of clients existing markets and strategic drivers – impact, future potential, risks & opportunities
- / Evaluate possible markets to enter based on the client's strategic drivers
  - / Outlining country specific approval procedure and regulatory framework
  - / Assess local incentive schemes and pricing models, thus supporting client's business case evaluation
  - / Preparation of market analysis and benchmarks
  - / Perform competitor review
  - / Evaluate different strategies of market entry

## Why H&G

- / Fully independent and able to scale approach to the clients' needs
- / Broad experience base in both Oil and Gas and Renewables to ensure relevance and completeness
- / Diverse team with global experience, specialized on Nordic countries and emerging markets
- / Multidisciplinary team with complete focus on value added delivery
- / **Want to learn more? Contact: [Contact@hustadgranaas.com](mailto:Contact@hustadgranaas.com)**

